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This index covers Volume 19 of *The Journal of Business Communication*. It is arranged by author/title, title/author, and keyword. Book reviews are indexed separately.

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The author index includes the names of all authors. In other words, where there is more than one author for any article, entries are made under the name of the coauthors also.

The title and keyword indexes together provide a subject approach. Some titles are straightforward and provide in themselves a subject approach. Where the significant idea is buried in a title, the keyword index provides a better access.

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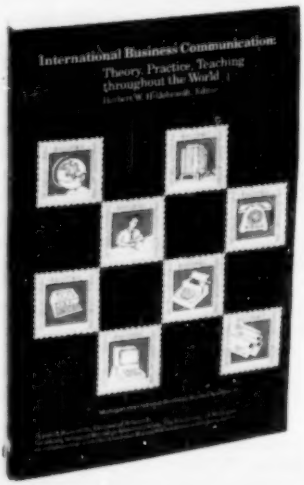

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